

GOLD STAR AWARD PROGRAM CRITERIA



Standard Qualification Period: July 1, 2021 – June 30, 2021

Applications available: November 2022

Completed Applications Due: May 1, 2023

I. Program Standards

- A) All accreditation standards established were met in the current process.
- B) Evidence provided that the technology center had a current strategic plan that supports the strategic plan of the Oklahoma system of Career and Technology Education.

II. Student Services

- A) Evidence provided that eighty percent of all secondary or post-secondary students (excluding client-based programs) listed on the Program Enrollment Form continue/complete career and technology training within the applicant's district, as shown by the follow-up data for students who completed a state program during the standard qualification period (July 1, 2021 - June 30, 2022).
- B) Evidence provided that at least 82.5 percent of all known state program completers were (1) placed in jobs for which they were trained, (2) continued their education, (3) joined the military, as shown by the current **Completion/Follow-up Report**. The percent of unknown completers must be 5 percent or less, as shown by the follow-up data for students who graduated during the standard qualification period (July 1, 2021 - June 30, 2022).
- C) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) 50 percent of total full-time secondary students held membership in the appropriate state recognized career and technology student organization.
- D) During the standard qualification period (July 1, 2021 - June 30, 2022), evidence provided that students were active in participating in district, and/or state and national student organization competitive events.
- E) During the standard qualification period (July 1, 2021 - June 30, 2022), evidence provided that the technology center had a certified guidance counselor for student recruitment, assessment, placement and advisement.

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- F) During the standard qualification period (July 1, 2021 - June 30, 2022), evidence provided that the technology center utilized appropriate assessments as a tool for state program enrollment. Evidence must include how the student assessment information (including an interest inventory) career plan of study, or state program framework was used as a basis for student enrollment.

III. Communications and Marketing

- A) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022), the technology center district had a communications and marketing department and employed a full-time communications and marketing specialist or had assigned those responsibilities to technology center staff person(s). The individual(s) responsible for the communications and marketing program must also have participated in the Communications and Marketing Council.
- B) Evidence provided that the technology center had a current marketing plan during the standard qualification period (July 1, 2021 - June 30, 2022), on file with the Communications and Marketing Division of the ODCTE that identified specific target markets and appropriate types of communication methods and media. This plan should have included research, analysis, communication, and evaluation. In addition, this plan should also have interconnected with the goals and objectives of the Communications and Marketing Council.
- C) A technology center's marketing plan must have been integrated into the technology center's strategic plan and must have been presented to the technology center board of education during the standard qualification period (July 1, 2021 - June 30, 2022). Evidence will be a copy of the technology center's board of education minutes where the marketing plan was presented to the technology center board of education.

IV. Sending School Relationships

- A) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) opportunities were made available to all sending schools. Activities may include advisory committees, summer camps for teachers, in-service training, continuous school improvement activities or other innovative initiatives.
- B) Evidence (meeting minutes and/or agendas) provided that during the standard qualification period (July 1, 2021 - June 30, 2022) the technology center superintendent visited sending schools and/or conducted meetings.
- C) Evidence (meeting minutes and/or agendas) provided that during the standard qualification period (July 1, 2021 - June 30, 2022) the technology center staff conducted at least semi-annual meetings with sending school principals/counselors.

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V. Professional Activities

- A) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) the technology center was a paid member of OATC and had technology center board member participation in *CareerTech* activities. (Activities to include OATC, OkACTE, ACTE and ODCTE sponsored meetings including Summer Conference.)
- B) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) at least 95 percent of the technology center's administrative and professional staff were members of ACTE, OkACTE and their appropriate division.
- C) Representation by the Superintendent or his/her designee at 90% of the regularly scheduled monthly meetings sponsored by the Technology Center Superintendents' Association. (Consideration will be given for extenuating circumstances.)

VI. Business and Industry Services

- A) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) the BIS/WED Division of technology center employed at least one BISCP certified (or currently enrolled) BIS coordinator to provide the industry and adult training programs needed by the local area and produced a minimum of 2,520 BIS clock hours excluding programs that do not qualify for state reimbursement.
- B) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) the technology center had a commitment to serve business and industry by providing eight (8) of the following eighteen (18) categories of programs and service areas:
 - 1. OK Procurement Technical Assistance Center
 - 2. Self-Employment Training
 - 3. Incubator Support Services
 - 4. Small Business Management Program
 - 5. Agriculture Business Management Program
 - 6. Coordination of programs/services with community-based organizations
 - 7. Management Development Groups
 - 8. CEO Network
 - 9. Rural Economic Development Program or Metropolitan Economic Development Program
 - 10. Training and/or Services for Military Establishments Located in the Technology Center District
 - 11. Initiative to Meet the Unique Needs of a Segment of the Workforce in the Technology Center District

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12. Training for Industry Programs (TIP)
13. Safety Training
14. Adult and Career Development (ACD)
15. Industry Specific Training
16. Collaboration with the Manufacturers Alliance (Manufacturing Extension Agents)
17. Traditional Apprenticeship Training
18. Government Entity Training

VII. Special Initiatives

- A) Evidence provided that during the standard qualification period (July 1, 2021 - June 30, 2022) the technology center sought to serve special initiatives or provided additional services sensitive to needs of its constituency by providing five (5) of the following ten (10) services:
1. Approval for veterans' educational assistance from appropriate agency
 2. Workforce Investment Act involvement
 3. A TANF or Welfare-to-Work program
 4. Innovative initiative
 5. A written minority recruitment policy (student and staff)
 6. A program available to serve at-risk students
 7. Job placement services available to all students
 8. Services and/or programs to a sending school(s) through a unique partnership or delivery system
 9. Technology Centers That Work
 10. Implementation of an innovative initiative that provides students the opportunity to obtain high-wage, high-skill employment upon program completion or after college graduation.
- B) Evidence provided that during the standard qualification period (July 1, 2020 – June 30, 2021) that the technology center engaged in an intentional strategy for improving students' academic knowledge and technical skills. Evidence must reflect at least one "career pathway," which includes a coordinated, non-duplicative sequence of courses (which may include work-based learning experiences) and associated credits that:
- Identifies both secondary and postsecondary education elements;
 - Includes challenging academic and CTE content that adequately prepares students to pursue the postsecondary education element of the career pathway;
 - May include the opportunity for secondary students to participate in dual or concurrent enrollment programs or other ways to acquire postsecondary credits;
 - Culminates in technical skill proficiency, an industry-recognized credential, a certificate, a degree, or completion of a recognized apprenticeship program.