

# OK Assoc of Career Tech

## Gross Results Report

### ALL RESPONDENTS

**Q1: Please select your gender:**

Answers	Responses	Percentage
Female	348	56.13%
Male	272	43.87%
<b>Valid Respondents: 620</b>	<b>Total Responses: 620</b>	<b>100.00%</b>

**Q2: Please select your age group:**

Answers	Responses	Percentage
21 - 34	86	13.87%
35 - 49	265	42.74%
50 - 64	244	39.35%
65 or older	25	4.03%
<b>Valid Respondents: 620</b>	<b>Total Responses: 620</b>	<b>100.00%</b>

**Q3: Dividing the state by I 40 and I 35, please select the best description of your employment location:**

Answers	Responses	Percentage
Greater Oklahoma Metro area	207	33.39%
Greater Tulsa Metro area	75	12.10%
North East Oklahoma	116	18.71%
North West Oklahoma	62	10.00%
South East Oklahoma	75	12.10%
South West Oklahoma	85	13.71%
<b>Valid Respondents: 620</b>	<b>Total Responses: 620</b>	<b>100.00%</b>

**Q4: Please specify your level of participation:**

Answers	Responses	Percentage
Administrative staff	164	26.45%
Support staff	64	10.32%
Teacher	378	60.97%
Exhibitor/Vendor	14	2.26%
<b>Valid Respondents: 620</b>	<b>Total Responses: 620</b>	<b>100.00%</b>

**ATTENDEE SURVEY**

**Q5: How many years have you been a member of OkACTE?**

Answers	Responses	Percentage
Not a member	52	8.58%
New member	54	8.91%
1-5 years	143	23.60%
6-10 years	134	22.11%
11-15 years	81	13.37%
16-20 years	80	13.20%
More than 20 years	62	10.23%
<b>Valid Respondents: 606</b>	<b>Total Responses: 606</b>	<b>100.00%</b>

**Q6: Are you currently participating in a tax sheltered savings account (403-b-7) as a part of your payroll adjustments?**

Answers	Responses	Percentage
Yes	335	60.47%
No	219	39.53%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q7: Would you be interested in participating in an OkACTE sponsored tax sheltered retirement plan?**

Answers	Responses	Percentage
Yes	278	50.18%
No	276	49.82%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q8: Do you pay in to the OkACTE PAC each year?**

Answers	Responses	Percentage
Yes	396	71.48%
No	158	28.52%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q9: Why are you not a PAC member? (Select ALL that apply and then CONTINUE)**

Answers	Responses	Gross Percentage	Percentage
Can not afford	26	16.46%	14.61%
Don't like politics	43	27.22%	24.16%
Work in other ways to support candidates	62	39.24%	34.83%
Would like more information	23	14.56%	12.92%
Plan to join PAC this year	24	15.19%	13.48%
<b>Valid Respondents: 158</b>	<b>Total Responses: 178</b>	<b>(May add up to more than 100%)</b>	<b>100.00%</b>

**Q10: What additional member benefits would you like to see added for the members offered by the OkACTE? (Select ALL that apply and then CONTINUE)**

Answers	Responses	Gross Percentage	Percentage
Credit monitoring	85	15.34%	7.24%
Discount credit cards for members	213	38.45%	18.14%
Expand merchant discounts for members	170	30.69%	14.48%
Identity theft protection	175	31.59%	14.91%
Mid-year professional development conferences	124	22.38%	10.56%
Optional life insurance	107	19.31%	9.11%
Retirement planning services	232	41.88%	19.76%
Other	68	12.27%	5.79%
<b>Valid Respondents: 554</b>	<b>Total Responses: 1174</b>	<b>(May add up to more than 100%)</b>	<b>100.00%</b>

**Q11: How do you pay dues?**

Answers	Responses	Percentage
Cash	157	28.34%
Credit card	355	64.08%
Payroll deduct	42	7.58%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q12: If available, would you pay your membership dues via auto withdrawal from your checking account?**

Answers	Responses	Percentage
Yes	209	37.73%
No	345	62.27%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q13: OkACTE has not increased dues in the past 10 years. Please select the annual dues increase you think would be fair if it included PLI coverage (Maximum \$1,000,000.):**

Answers	Responses	Percentage
None	243	43.86%
\$25.00	226	40.79%
\$30.00	42	7.58%
\$40.00	16	2.89%
\$50.00	27	4.87%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q14: Please rate the OkACTE organization for value/cost in meeting your needs:**

Answers	Responses	Percentage
Exceptional value	79	14.26%
Good value	264	47.65%
Fair value	161	29.06%
Poor value	35	6.32%
Very poor value	15	2.71%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q15: Please rate OkACTE staff for performance in meeting your needs:**

Answers	Responses	Percentage
Exceptional	110	19.86%
Exceeded expectations	133	24.01%
Met expectations	269	48.56%
Did not meet expectations	30	5.42%
Disappointing	12	2.17%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q16: Please rate The Advocate:**

Answers	Responses	Percentage
Exceptional	75	13.54%
Exceeded expectations	45	8.12%
Met expectations	273	49.28%
Did not meet expectations	23	4.15%
Disappointing	13	2.35%
I do not read The Advocate	125	22.56%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q17: Please rate the OkACTE website for user friendliness and ability to meet your needs:**

Answers	Responses	Percentage
Exceptional	73	13.18%
Exceeded expectations	50	9.03%
Met expectations	280	50.54%
Did not meet expectations	17	3.07%
Disappointing	10	1.81%
I do not access the web site	124	22.38%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q18: In the last nine months have you heard, seen or read anything about CareerTech's role in elevating Oklahoma's economy?**

Answers	Responses	Percentage
Yes	456	82.31%
No	98	17.69%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q19: Where did you see, hear or read about CareerTech elevating Oklahoma's economy?**

Answers	Responses	Percentage
Billboard	204	44.74%
Newspaper	116	25.44%
Radio	21	4.61%
Television	37	8.11%
Website	45	9.87%
Other	33	7.24%
<b>Valid Respondents: 456</b>	<b>Total Responses: 456</b>	<b>100.00%</b>

**Q20: Please rate these messages importance to the mission of CareerTech:**

Answers	Responses	Percentage
Very important	283	62.06%
Important	144	31.58%
Neutral	25	5.48%
Not very important	2	.44%
Not at all important	2	.44%
<b>Valid Respondents: 456</b>	<b>Total Responses: 456</b>	<b>100.00%</b>

**Q21: Do you know that Oklahoma CareerTech graduates add \$2 billion annually to the state's economy?**

Answers	Responses	Percentage
Yes	458	82.67%
No	96	17.33%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q22: Are you aware that Oklahoma CareerTech system increased profitability for more than 6,300 state companies in 2006?**

Answers	Responses	Percentage
Yes	414	74.73%
No	140	25.27%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q23: Do you know that Oklahoma CareerTech students are enrolled in 30,000 college credit hours last semester?**

Answers	Responses	Percentage
Yes	413	74.55%
No	141	25.45%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q24: Are you aware that 50 percent of Oklahoma high school students take CareerTech classes?**

Answers	Responses	Percentage
Yes	428	77.26%
No	126	22.74%
<b>Valid Respondents: 554</b>	<b>Total Responses: 554</b>	<b>100.00%</b>

**Q25: Please select the following missions of Oklahoma's CareerTech system that you think are the most important: (Select ALL that apply and then CONTINUE)**

<b>Answers</b>	<b>Responses</b>	<b>Gross Percentage</b>	<b>Percentage</b>
Help adult workers improve their skills and enhance their quality of life	329	59.39%	15.41%
Help displaced workers retrain for new careers	266	48.01%	12.46%
Help recruit companies to locate in Oklahoma	277	50.00%	12.97%
Make Oklahoma's workforce viable in the world economy	290	52.35%	13.58%
Offer training and education for existing businesses and industries	272	49.10%	12.74%
Preparing Oklahoma's high school students for success in future education	329	59.39%	15.41%
Preparing Oklahoma's high school students for success in the workplace	328	59.21%	15.36%
Other	44	7.94%	2.06%
<b>Valid Respondents: 554</b>	<b>Total Responses: 2135</b>	<b>(May add up to more than 100%)</b>	<b>100.00%</b>

## EXHIBITOR SURVEY

**Q26: Please select the description that best describes you:**

Answers	Responses	Percentage
Owner/CEO	3	21.43%
Upper Management	0	.00%
Middle Management	2	14.29%
Sales/Marketing	4	28.57%
Associate	2	14.29%
Temp	3	21.43%
<b>Valid Respondents: 14</b>	<b>Total Responses: 14</b>	<b>100.00%</b>

**Q27: Please indicate your primary reasons for exhibiting: (Select ALL that apply and then CONTINUE)**

Answers	Responses	Gross Percentage	Percentage
Establish market presence	6	54.55%	23.08%
Networking	6	54.55%	23.08%
New business contacts	5	45.45%	19.23%
Sell products/services	4	36.36%	15.38%
Support existing clients	5	45.45%	19.23%
<b>Valid Respondents: 11</b>	<b>Total Responses: 26</b>	<b>(May add up to more than 100%)</b>	<b>100.00%</b>

**Q28: Please rate the hours of operation for this tradeshow:**

Answers	Responses	Percentage
Excellent	3	27.27%
Good	7	63.64%
Average	1	9.09%
Poor	0	.00%
Very poor	0	.00%
<b>Valid Respondents: 11</b>	<b>Total Responses: 11</b>	<b>100.00%</b>

**Q29: Please rate the quality and quantity of attendees:**

Answers	Responses	Percentage
Exceptional	6	54.55%
Exceeded expectations	2	18.18%
Met expectations	3	27.27%
Did not meet expectations	0	.00%
Disappointing	0	.00%
<b>Valid Respondents: 11</b>	<b>Total Responses: 11</b>	<b>100.00%</b>

**Q30: Please rate the networking opportunities:**

Answers	Responses	Percentage
Exceptional	3	27.27%
Exceeded expectations	3	27.27%
Met expectations	3	27.27%
Did not meet expectations	2	18.18%
Disappointing	0	.00%
<b>Valid Respondents: 11</b>	<b>Total Responses: 11</b>	<b>100.00%</b>

**Q31: Please rate the cost value of exhibiting at this tradeshow:**

Answers	Responses	Percentage
Excellent	5	45.45%
Good	3	27.27%
Average	3	27.27%
Poor	0	.00%
Very poor	0	.00%
<b>Valid Respondents: 11</b>	<b>Total Responses: 11</b>	<b>100.00%</b>